

+

○

•

RIVERTOWN HOMELESS SHELTER OPERATIONAL FUNDING



What will operations cost?

- Based on information from HUD and an adjustment based on Rivertown's economy \$28.90/person/day for overnight visitors and \$16.50/person/day for emergency services
- We estimate about 10 overnight and 15 more emergency service users
- This totals to \$193,906.25/ year
- Recommend shooting for \$200,000



Sources of Support: Food

- Try to outsource our meal program to the local churches
- Methodist church is already involved
- Other churches may be willing to help as well
- Encourage local food drives



Cost Reduction from Food Outsourcing

- According to the USDA Food and Nutrition Service the cost of providing 3 meals/day \$5.21
- I estimate we could realistically reduce costs to \$165,000 if we get 75% food from churches and donations

+

•

○

Volunteers

- Getting volunteers could be important in reducing our costs as well
- The shelter in Ann Arbor spent \$1,801,606 on payroll in 2018
 - 78% of total budget
 - For us this would be the equivalent of ~\$150,000
- A study by Indiana University valued volunteer labor at a shelter at \$23.38/hour. If we adjust for the economics of Rivertown again, this is \$19.87/ hour
- If we can get 20 people to volunteer 2 hours/week we can save ~\$41,000 each year




Volunteers

- Advertise volunteer opportunities at the local high school and Reliance college.
- Flyers that advertise opportunities to volunteer and/or donate

VOLUNTEER OR DONATE

To Rivertown's New Homeless Shelter

Located behind the Discount Shoes building



Consider volunteering
your time working in
the shelter helping
those in need



If you can please
join our donors list
to help support our
services

*If interested, please contact city council or stop in at the
shelter for more details*

Other Sources of Funding

- After estimates for food donations and volunteers we still have \$124,000 to raise for each year
- I think a good way to procure funds is from private donors
- The shelter in Ann Arbor received over \$1million in donations. Although some came with restrictions

+

•


○

Restricted Donations

- Restricted donations are made when a donor designates a specific purpose for their funds
- This donation must be put towards its specified use
- "The donor restriction expires when a stipulated time restriction ends, or purpose restriction is accomplished"



Potential Donors

- The Biltmore Family
 - Downtown Businesses
 - Members of the Commercial District
 - Other private citizens
- 



MOVING FORWARD



- Put up volunteer and donation flyers
 - Contact the Biltmore family
 - Contact businesses both in the downtown and in the commercial district
-

Sources

- Littlepage, L. and Roll, A. (2018). *Estimated Costs of Homelessness in Indianapolis in 2016.*
- Shelter Association of Washtenaw County. (2019) *Financial Statements as of and for the years ended June 30, 2019 and 2018, and Independent Auditors' Report.*
- United States Department of Agriculture Food and Nutrition Service. (2013, July 28). *Meals in Emergency Shelters.*
- United States Department of Housing and Urban Development (2010) *Costs Associated With First Time Homelessness.*