RIVERTOWN
HOMELESS SHELTER
OPERATIONAL
FUNDING

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What will operations cost?

- Based on information from HUD and an adjustment based on Rivertown's economy \$28.90/person/day for overnight visitors and \$16.50/person/day for emergency services
- We estimate about 10 overnight and 15 more emergency service users
- This totals to \$193,906.25/ year
- Recommend shooting for \$200,000

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Sources of Support: Food

- Try to outsource our meal program to the local churches
- Methodist church is already involved
- Other churches may be willing to help as well
- Encourage local food drives

Cost Reduction from Food Outsourcing

- According to the USDA Food and Nutrition Service the cost of providing 3 meals/day \$5.21
- I estimate we could realistically reduce costs to \$165,000 if we get 75% food from churches and donations

Volunteers

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- Getting volunteers could be important in reducing our costs as well
- The shelter in Ann Arbor spent \$1,801,606 on payroll in 2018
 - 78% of total budget
 - For us this would be the equivalent of ~\$150,000
- A study by Indiana University valued volunteer labor at a shelter at \$23.38/hour. If we adjust for the economics of Rivertown again, this is \$19.87/ hour
- If we can get 20 people to volunteer 2 hours/week we can save ~\$41,000 each year



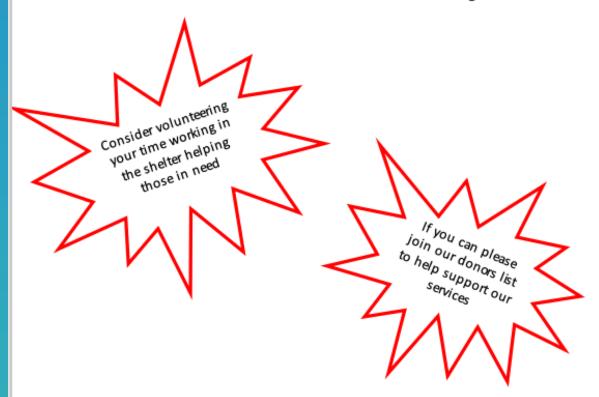
Volunteers

- Advertise volunteer opportunities at the local high school and Reliance college.
- Flyers that advertise opportunities to volunteer and/or donate

VOLUNTEER OR DONATE

To Rivertown's New Homeless Shelter

Located behind the Discount Shoes building



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Other Sources Funding

- After estimates for food donations and volunteers we still have \$124,000 to raise for each year
- I think a good way to procure funds is from private donors
- The shelter in Ann Arbor received over \$1million in donations. Although some came with restrictions

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Restricted Donations

- Restricted donations are made when a donor designates a specific purpose for their funds
- This donation must be put towards its specified use
- "The donor restriction expires when a stipulated time restriction ends, or purpose restriction is accomplished"

Potential Donors

- The Biltmore Family
- Downtown Businesses
- Members of the Commercial District
- Other private citizens

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MOVING FORWARD



- Put up volunteer and donation flyers
- Contact the Biltmore family
- Contact businesses both in the downtown and in the commercial district

Sources

- Littlepage, L. and Roll, A. (2018). *Estimated Costs of Homelessness in Indianapolis in 2016.*
- Shelter Association of Washtenaw County. (2019) Financial Statements as of and for the years ended June 30, 2019 and 2018, and Independent Auditors' Report.
- United States Department of Agriculture Food and Nutrition Service. (2013, July 28).
 Meals in Emergency Shelters.
- United States Department of Housing and Urban Development (2010) *Costs Associated With First Time Homelessness*.